



Photography © Traxon Technologies

# SHOWCASE

Tischlerei Mayrhofer - Pasching, Austria



Tischlerei Mayrhofer is a full-service interior design company that offers consulting, custom-creations, and product installation. Outside its luxury furniture and kitchen products showroom in Pasching, Austria, the company recently installed Traxon's High Resolution Media System. Tischlerei Mayrhofer created a grand and highly-visible display, linking 24 of the 3.3 foot-by-2.5 foot outdoor screens to form a total screen size of 20 feet-by-10 feet; now, its exquisite products, shown in pristine resolution, draw nearby consumers to the showroom. Tischlerei Mayrhofer selected Traxon's High Resolution Media System due to the product's quality, scalability, and resolution. With its durable, modular design and slim profile, the High Resolution Media System adds an unobtrusive and exciting element to any indoor or outdoor façade. The High Media Resolution System refreshes rapidly, allowing a constantly-changing stream of images; moreover, the High Media Resolution System is available in a variety of pixel pitches, so even detailed images are vibrant and clear. For its application of the High Resolution Media System, Tischlerei Mayrhofer merely supplied product images. The modular High Resolution Media System was able to enhance the company's marketing efforts immediately and communicate volumes without speaking a word.

#### FEATURED PRODUCT



High Resolution Media System

#### METHOD OF CONTROL

#### PROJECT DETAILS

Category: Architectural  
Location: Pasching, Austria  
Client: Tischlerei Mayrhofer  
Architect: Schütz-Technik GmbH  
Designer: Schütz-Technik GmbH  
General Contractor: Schütz-Technik GmbH  
System Integrator: Schütz-Technik GmbH  
Programmer: Schütz-Technik GmbH  
Installer: Schütz-Technik GmbH  
Completion Date: August 2011  
Region: Traxon Europe

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