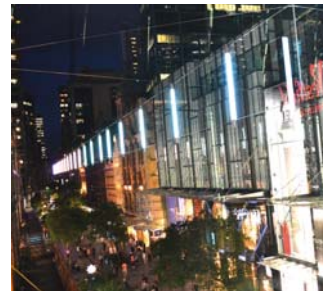




# SHOWCASE

Pitt Street Mall - Sydney, Australia



Pitt Street Mall, located in the heart of the Sydney CBD, is Australia's busiest and most cosmopolitan shopping area boasting several well known retail brands. To enhance this space and provide a dynamic atmosphere in the heart of the city, at night, the City of Sydney commissioned 23 custom made catenary-mounted luminaires to hang 14 meters above the centre of Pitt Street Mall. Each luminaire is a cylinder over three meters tall, with an aluminum housing at each end of a 2.6 meter opal polycarbonate cylindrical diffuser in the centre. Behind each diffuser, 27 Traxon 1PXL Strip RGB fixtures are mounted in three vertical runs with 120° spacing on nine separate levels, providing over 16.7 million color options for ambient backlighting and animated color effects. The installation is controlled by a single e:cue Butler XT engine, which outputs DMX512 to the fixtures facilitating dynamic RGB lighting sequences that appear as ribbons of light along the length of the mall. This DMX512-based programmable system allows for the creation of lighting shows and themed effects for specific dates of the year, and on special holidays and occasions. The installation was opened by the Lord Mayor of Sydney on December 6, 2012 and operates a selection of lighting cues automatically, every night from sunset until midnight.

## FEATURED PRODUCTS



1PXL Strip  
RGB

## METHOD OF CONTROL



Butler XT



Lighting Application Suite  
(LAS) 6.0

## PROJECT DETAILS

Category: Architectural  
Location: Sydney, Australia  
Client: City of Sydney  
Architect: Tony Caro Architecture  
Lighting Designer:  
Haron Robson Lightmatters, Electrolight  
Luminaire Manufacturer: 3S Lighting  
Structural Engineer: Enstruct Group Pty Ltd  
Electrical Contractor: FIP Electrical (NSW) Pty Ltd  
Completion Date: December 2012  
Region: Traxon Australia

## Traxon Technologies Ltd.

For more information please visit [WWW.TRAXONTECHNOLOGIES.COM](http://WWW.TRAXONTECHNOLOGIES.COM)

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