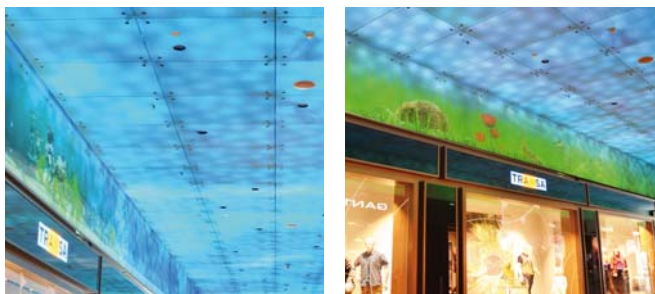






SHOWCASE

Europaallee Passage - Zurich, Switzerland



Europaallee is a new district that has recently risen near Zurich's central station. In addition to a new university, many apartments and offices, the Europaallee Passage shopping mall was built. One of the main arcades features ambient lighting, an LED ceiling, projections, and sound installations all centered around the theme of "nature in an urban environment". To achieve the project requirements, client and installer se Lightmanagement AG chose to customize Traxon's Dot XL-3 RGB with a 50cm pixel pitch. Paired with an e:cue Lighting Control Engine fx (LCE-fx), the Dot XL fixtures, which were embedded in the arcade's glass ceiling, provide stimulating lighting effects and easily change the mood. se Lightmanagement AG had success with Traxon's Dot XL products on previous projects and were confident that it was the right solution for the Europaallee Passage requirements, as well as a strong compliment to the natural landscape projections and synchronized acoustic accents that accompany the installation.

FEATURED PRODUCT	METHOD OF CONTROL	PROJECT DETAILS
 Dot XL-3	 Lighting Control Engine fx (LCE fx)	Category: Retail Location: Zurich, Switzerland Client/ Installer: se Lightmanagement AG, certified Traxon partner Lighting Designer: iart ag, Basel Architect: Max Dudler Architekten, Zürich M&E Contractor: SBB Immobilien Development Europaallee Zurich Completion Date: September 2012 Region: Traxon Europe

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