

Press Release
For immediate release

Traxon Technologies Introduces the Butler S2: Compact, Powerful, Scalable, RDM-Capable Lighting Control

East Rutherford, NJ, USA – February, 2013 - Traxon Technologies, a global leader in solid state lighting and control systems, introduces its Butler S2, the newest addition to its lighting control engine portfolio and the simplest way to communicate via DMX512. Ideal for storing and replaying shows in small to medium standalone projects, the Butler S2 can also serve large lighting systems when paired with the Lighting Application Suite (LAS).

With the ability to store up to 99 pre-programmed cuelists and play back up to eight cueslists—in parallel—in standalone mode, the Butler S2 is intended for use with the Butler XT2 and can be clustered with additional control engines to output up to 16,384 DMX512 channels, or 32 DMX512 universes. When paired with the Lighting Application Suite, a maximum of 64 Butler S2 devices can be used to output up to 128 DMX512 Universes or 65,536 DMX512 channels.

The Butler S2 has a built-in web server for easy set-up and configuration, while its fixed SD card stores and can replay cuelists in case of a lost Ethernet connection. The Butler S2 is a new, affordable solution for scalable lighting control.

For more information on the Butler S2 and Traxon's full family of lighting and control solutions, please visit www.traxontechnologies.com.

About Traxon Technologies

Traxon Technologies, together with its control brand, e:cue, is a global leader in solid state lighting and control systems providing complete, sustainable and intelligent lighting solutions. Working with our extensive partner network, Traxon & e:cue transforms creative visions into unforgettable lighting experiences, elevating architectural, entertainment, hospitality, and retail environments around the world.

Flexibility, simplicity, and innovation are our guiding principles. From software and product development, customization competence and cutting-edge integrated lighting and building material solutions, to worldwide project management, planning and support services, to our dynamic and global team of outstanding professionals, these values drive and shape us within our ever-evolving industry.

Our customers and partners are the leading international lighting design, architecture and engineering firms, as well as the world's premier developers and brands. Together we have completed over 4,000 installations worldwide, including renowned architectural landmarks such as Lincoln Center and WorldWide



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Plaza, New York; The Yas Hotel, Abu Dhabi; International Commerce Center, Hong Kong; Tower Bridge, London and many other prestigious entertainment, hospitality, and retail interiors and facades.

Traxon & e:cue's innovative, integrated control, software, product and project portfolios have won many awards and accolades for their pioneering technologies and dynamic solutions, including LFI Innovation, iF Design, Red Dot Design, DDC, POPAI, and MELDA.

In 2009, Traxon Technologies entered into a joint venture with OSRAM, a partnership which ultimately led to OSRAM's complete acquisition of Traxon in 2011, thus strengthening our position in the market by combining knowledge and experience in technology and marketing, and building on synergies with OSRAM's global presence.

For more information, please visit www.traxontechnologies.com or www.ecue.com

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FLEXIBILITY, SIMPLICITY & INNOVATION IN LIGHTING SOLUTIONS & SERVICES