



Photography by Steve Allen, Lightcube

SHOWCASE

Vetro Bar - Billericay, Essex, United Kingdom



Vetro Bar is a sophisticated new bar in Billericay, Essex. With an original, stylish interior design, its patrons can enjoy a quiet glass of wine during the day, or experience a lively atmosphere with an in-house DJ entertainment at night. To underline the upscale environment, Vetro Bar chose Traxon's 64PXL Mirror Wash RGB to highlight the back bar. The reflective LED panel's 64 individually-addressable RGB pixels provide an elegant, technologically advanced canvas for graphics and videos, and an intelligent processor creates a fusion effect allowing the display to seamlessly transition between complex images and colors, enhancing and evoking emotion in the space. Combining the radiance of reflection and light, the 64PXL Mirror Wash RGB appears as a normal mirror when powered off. When switched on, custom designs shine in over 16 million colors. The installation is controlled by six e:cue Butlers. Staff can trigger any of 16 pre-set animations as well as control brightness and speed, via the Touch OSC iPad* app connected to an Arkoas Media Master.

*iPad is a trademark of Apple Inc., registered in the U.S. and other countries.

FEATURED PRODUCTS



64PXL Mirror Wash
RGB

METHOD OF CONTROL



Butler



Butler Garage

PROJECT DETAILS

Category: Hospitality
Location: Billericay, Essex, UK
Client: Vetro Bar Ltd.
Architect: Astounding Interior Design International
Lighting Designer: Lightcube
Technical Director: Steve Allen, Lightcube
Installer / Lighting Programmer: Oculux
Completion Date: December 2012

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