

**Press Release**  
**For immediate release**

## **Traxon Technologies Introduces Color Changing Option For Nano Liner Allegro AC XB**

**Hong Kong - 28, Nov 2013** - Traxon Technologies, a global leader in solid state lighting and control systems, adds RGB color changing option to Nano Liner Allegro AC XB – the company's newest innovation in exterior lighting solution. Controllable by DMX512 input signals, the colour changing option provides 16.7 million additive RGB colors and delivers good lumen-per-dollar performance for a wide range of wall grazing, linear, and indirect illumination.

Available in White, Dynamic White and RGB and many other customization options, Nano Liner Allegro AC XB is an extra slim, easy to install and energy efficient solution ideal for many types of outdoor applications in architectural, retail, and hospitality environments. Its slender profile allows it to easily integrate with space constrained designs, accommodating varying challenging architecture and facade structures. Powered directly with AC line voltage, the solution eliminates the need for external power supplies and features simple daisy-chain connection, enabling quick and easy installation as well as lowering maintenance cost.

For more information on Nano Liner Allegro AC XB, please visit:  
[www.traxontechnologies.com/products/product\\_details/10360](http://www.traxontechnologies.com/products/product_details/10360)

### **About Traxon Technologies**

Traxon Technologies, an OSRAM business, together with its control brand, e:cue, is a global leader in solid state lighting and control systems providing complete, sustainable and intelligent lighting solutions. Working with our extensive partner network, Traxon & e:cue transform creative visions into unforgettable lighting experiences, elevating architectural, entertainment, hospitality, and retail environments around the world. Traxon & e:cue's innovative, integrated control, software, product and project portfolios have won many awards and accolades for their pioneering technologies and dynamic solutions, including LFI Innovation, iF Design, Red Dot Design, DDC, POPAI, and MELDA. For more information, please visit [www.traxontechnologies.com](http://www.traxontechnologies.com)

### **Media Contact:**

Kimberly Lee  
Senior Global Marketing Manager  
Tel: + 852 2943 3402  
Email: [Kim.Lee@traxontechnologies.com](mailto:Kim.Lee@traxontechnologies.com)

Traxon Technologies Ltd.

FLEXIBILITY, SIMPLICITY & INNOVATION IN LIGHTING SOLUTIONS & SERVICES

208 Wireless Centre, 3 Science Park East Avenues, Hong Kong Science Park, Shatin, Hong Kong  
Phone/Fax +852 2943 3488 / +852 2480 4460  
Email [info@traxontechnologies.com](mailto:info@traxontechnologies.com), [www.traxontechnologies.com](http://www.traxontechnologies.com)

Traxon Technologies maintains a global presence in 68 countries throughout Asia Pacific, Europe, The Americas, Middle East, and Africa.