traxon e:cue

AN OSRAM BUSINESS

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SHOWCASE
AURA Event Hall - Zurich, Switzerland

Set in the Paradeplatz business district in downtown Zurich is a unique, breath-taking event space, offering versatility beyond imagination. Aura is a dynamic venue, which boasts a fine dining restaurant serving sumptuous European cuisine, a bar and smoker's lounge featuring chic and stylish interiors, and a 450 square-meter multi-functional event hall, featuring nine meter high ceilings and exceptional technical facilities that include 360-degree projections and 3D sound. Control solutions provided by e:cue allow for virtual worlds, dynamic landscapes, live-streams, TV-broadcasting and virtual product or company presentations displayed at the touch of a button. Pre-programmed sequences controlled by two Lighting Control Engine 2 (LCE2) and two Butler XT2 were created with the Lighting Application Suite (LAS) software and are selectable via a Glass Touch T6. The space is suitable for corporate events, banquets, gala dinners, conferences, seminars, product launches, weddings, and birthday celebrations, with the option of tailoring the content for the screen in line with the occasion. Aura has a library of themes including Forest, Metropolis, and Underwater World, that can be called upon to create different moods or atmospheres, but customized content can also be created as needed.

FEATURED PRODUCTS	METHOD OF CONTROL	PROJECT DETAILS
Lighting Control Engine 2 (LCE2)	Glass Touch T6	**Categorie:** Entertainment, Hospitality **Location:** Zurich, Switzerland **Client:** AURA Group AG **System Integration / Installer:** PISO AG **Distributor:** PLUSMUSIC AG **Completion Date:** March 2013
Butler XT2	Lighting Application Suite (LAS)	

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For more information, please visit **WWW.TRAXONTECHNOLOGIES.COM**

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FLEXIBILITY, SIMPLICITY & INNOVATION IN LIGHTING SOLUTIONS & SERVICES