

Press Release
For immediate release

**Traxon Technologies launches Cove Light AC HO RGBW in 230V & 277V
– Full color cove lighting solution**

Hong Kong – 18 May 2015 - Traxon Technologies, a global leader in solid state lighting and control systems, launches Cove Light AC HO RGBW in 230V and 277V. Comprising pure white and RGB LEDs in optimized configuration, Cove Light AC HO RGBW truly generates seamless color mixing and unlimited lighting effects for indoor ambiance and accent.

Cove Light AC HO RGBW is capable of producing high quality white light and dynamic colored lighting with high efficacy. It offers superior color consistency and uniformity with color mixing distance of only 40mm. Equipped with a wide beam spread of 120°x120° and a 180° rotating base, the slim and compact Cove Light AC HO RGBW is the ideal lighting solution for indoor alcoves and shallow soffits. Offering auto addressing, flexible aiming, and multiple lengths, the versatile design makes installation quick and easy. Cove Light AC HO RGBW is the perfect solution for a wide range of indoor lighting applications from alcove to wall grazing and indirect illumination in retail, hospitality, and entertainment environments.

For more information on Cove Light AC HO RGBW, please visit
http://www.traxontechnologies.com/products/product_details/10368

About Traxon Technologies

Traxon Technologies, an OSRAM business, together with its control brand, e:cue, is a global leader in solid state lighting and control systems providing complete, sustainable and intelligent lighting solutions. Working with our extensive partner network, Traxon & e:cue transform creative visions into unforgettable lighting experiences, elevating architectural, entertainment, hospitality, and retail environments around the world. Traxon & e:cue's innovative, integrated control, software, product and project portfolios have won many awards and accolades for their pioneering technologies and dynamic solutions, including LFI Innovation, iF Design, Red Dot Design, DDC, POPAI, and MELDA. For more information, please visit www.traxontechnologies.com

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FLEXIBILITY, SIMPLICITY & INNOVATION IN LIGHTING SOLUTIONS & SERVICES

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Traxon & e:cue maintains a global presence in 68 countries throughout Asia Pacific, Europe, The Americas, Middle East, and Africa.