

Light is OSRAM

**OSRAM**

Our Brands

traxon

e:cue

Press

Thailand, March 24, 2017

## Automotive Informative Day in Manufacturing Review Seminar 2017 in Thailand

Osram Lighting Solutions is a key co-sponsor of “Manufacturing Review Seminar 2017: Get ready for Automotive industry to change in the future” held by Smart Trade Publications Co., Ltd. and Thai-German Institute, at Chonburi on 10 Mar 2017. The seminar was a good networking occasion to interact with business owners, managers, manufacturers and technology experts in the manufacturing industry.

More than 130 visitors attended to “Manufacturing Review Seminar 2017: Get ready for Automotive industry to change in the future”. The latest technology information and market trend were presented to the visitors during the seminar.

Among the 20 exhibitors, Osram Lighting Solutions showcased a variety of stunning products, e.g. ROBLITZ® Highbay SE and OLUX® LED Flood Light, and cutting-edge lighting technology to enlighten business owners and manufacturers through the event. ROBLITZ® Highbay SE series is a highly efficient and reliable LED highbay with high system efficacy up to 130 lm/W. OLUX® LED Flood Light is a bright and light LED floodlight with excellent energy savings. Visitors were happy to gain inspirations and share their innovation idea and expertise by experiencing out pioneering lighting fixtures.

Smart Trade Publications Co., Ltd. is a magazine production company in Thailand for providing up-to-date industry information and market news. It has “Manufacturing Review” magazine, “Inno-Industry Support” magazine and “PLAS & PACK” magazine for professionals and industry executives in Thailand. These three magazines (available in English and Thai) are distributed to over 35,000 members in manufacturing sectors, e.g. automotive industry, electronics industry, steel industry, plastic industry, mold industry, etc.

Thai-German Institute is a joint initiative of the Government of the Kingdom of Thailand and the Government of the Federal Republic of German. It helps to upgrade manufacturing technology and automation system to Thai manufacturing industry (e.g. mould, die, machinery and parts) to meet with international standard.



Manufacturing Review Seminar 2017: Get ready for Automotive industry to change in the future.



The sales representative from Osram and the customer.



The sales representative from Osram provides the product information to the visitor.

## **PRESS CONTACT**

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## **ABOUT OSRAM**

OSRAM, based in Munich, is a globally leading lighting manufacturer with a history dating back about 100 years. The product portfolio includes high-tech applications based on semiconductor technology such as infrared or laser lighting. The products are used in highly diverse applications ranging from virtual reality, autonomous driving or mobile phones to smart and connected lighting solutions in buildings and cities. In automotive lighting, the company is the global market and technology leader. Based on continuing operations (excluding Ledvance), OSRAM had around 24,600 employees worldwide at the end of fiscal 2016 (September 30) and generated revenue of almost €3.8 billion in that fiscal year. The company is listed on the stock exchanges in Frankfurt and Munich (ISIN: DE000LED4000; WKN: LED400; trading symbol: OSR). Additional information can be found at [www.osram.com](http://www.osram.com)

### **About OSRAM Lighting Solutions**

OSRAM Lighting Solutions sets new standards regarding innovative, custom-designed and performance-driven professional lighting solutions for complete spectrum of light, creating added value for customers around the world. Company's passion, knowledge and spirit about all aspects of light leads to breathtaking, innovative and state-of-the-art professional lighting projects for a sustainable and energy-efficient future.

### **About Traxon Technologies**

Traxon Technologies, an Osram brand, is a global leader in solid state lighting and control systems creating intelligent dynamics lighting solutions. Working with an extensive partner network, Traxon, together with its control brand e:cue, transforming creative vision into unforgettable lighting experiences, elevating architectural, entertainment, hospitality, and retail environments around the world.

For further information, see <http://www.osram.asia> or <http://www.traxontechnologies.com>