



SHOWCASE

T-Mobile - Hannover, Germany



At the CeBIT 2006 – one of the world’s largest computer exhibitions – Traxon had the opportunity of supporting the German telecommunications market leader “Deutsche Telekom” by providing a fantastic composition of its groundbreaking Board 16 SMD RGB, adding a prestigious colorful touch to their booth. To stand out from other exhibitors, “Deutsche Telekom” created an attention - grabbing stand, uniquely applying 240 of Traxon’s Board 16 SMD RGB around the upper and lower part of their booth. Controlled by advanced DMX technology, which allows for the generation of a huge spectrum of various different colorings, the boards gleamed in the company’s distinctive color pink, bathing the whole booth in a beautiful touch of rose.

FEATURED PRODUCT



1 PLX BOARD

PROJECT DETAILS

Category: Retail
Client: T-Mobile
Location: Hannover, Deutschland
Date: 2006-01-02
Region: Traxon Germany

Traxon Technologies Europe GmbH

For more information, please visit WWW.TRAXONTECHNOLOGIES.COM

Or contact us: Traxon Europe E: marketing.europe@traxontechnologies.com