



SHOWCASE

International Finance Center - Shanghai, China



The International Finance Center (IFC) is one of the most prominent landmarks in the financial heart of Shanghai. This world-class mixed use skyscraper accommodates first-class commercial offices, five star luxury hotels, and upscale retail shopping centers. Architectural design firm Benoy recommend Traxon Technologies' LED lighting solutions exclusively, to enhance the unique IFC visitor experience. 104 Traxon 64PXL Mirror Wash RGB panels were installed in the elevator and lobby areas, creating a sense of luxury and refinement, whether powered on or off. When powered on, the 64PXL Mirror Wash RGB creates a unique fusion effect with multi-colored shapes, formed through the 64 individually-controllable pixels on each panel. While off, the panels appear as a mirror, adding depth and elegance to the space. This installation is controlled by 32 Butler of Traxon' s brand e:cue lighting control.

FEATURED PRODUCT



64PXL Mirror Wash RGB

METHOD OF CONTROL



Butler

PROJECT DETAILS

Category: Architectural
 Client: Sun Hung Kai Properties
 Location: Shanghai, China
 Designer / Architect: Benoy
 Installer: Chinatech
 Date: April 2010
 Traxon contact: Traxon Hong Kong

Traxon Technologies Ltd.

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