



SHOWCASE

Harrah' s Casino Hotel – Atlantic City



Within the expansion of Harrah's Casino Hotel in Atlantic City, one of the premier properties in Atlantic City Entertainment and Hotel Accommodations, Traxon incorporated state of the art LED technology and controls in the lighting for the "Promenade" - the hallway connecting the existing Casino-Hotel complex with the centerpiece of its latest expansion, a 44 storey hotel tower. Traxon integrated over 1,000 DMX-controlled Board 16 SMD in the hallway arches behind a custom-built Lexan "gateway", spreading its light across the Promenade. The installation which was designed by Jon Champelli of Paul Steelman Design Group, was designed to enlighten the entire hallway of the new complex in various color combinations and creates a vast range of atmospheres, attracting visitors and leading them to the new Casino and Hotel area.

FEATURED PRODUCT



Board 16 SMD RGB
MO-BO-50001

METHOD OF CONTROL



Butler
LM-CS-50041

PROJECT DETAILS

Category: Entertainment
Client: Harrah's Entertainment Inc
Location: Atlantic City, USA
Designer/ Architect: Jon Champelli
Installer: Capital Manufacturing and Sign; Landsdale; PA
Date: December 2006
Traxon contact: Traxon USA

Traxon Technologies USA

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